

FWPDA Board Meeting
Nov. 7, 2012, 8:30 a.m.
Cotton Building

Board Attendance: Cindy Finnie, Scott Wilson, Tim Caldwell, Anne Murphy, Lela Hilton, Gee Hecksher, Bill Brown, Norm Tonina on phone. Rodger Schmitt, State Parks Commissioner and PDA liason.

Public Attending: Alfred Chisholm, Ron Kubec, Kevin Alexander, Jill DeCianne, Janet Mortensen.

Public Comment: None.

Consent Agenda: Moved by Tim Caldwell, seconded by Lela Hilton. Unanimous.

Action Item: Point Wilson Lighthouse

Dave Robison: Larry Fairleigh of State Parks has approached FWPDA to consider taking over property management of the Point Wilson Lighthouse complex. Partnerships are possible with Coast Guard Auxiliary, NWMC, etc. One of the questions the Board should consider is how does it fit with the Lifelong Learning Center mission?

Rodger Schmitt: Commission took up the transfer issue two years ago. We wanted some funding from Coast Guard but that was not forthcoming. This proposal is new to me; not yet discussed by Commission.

Tim Caldwell: How much time would it take for Dave to do due diligence?

Dave Robison: I would lean heavily on Capital Committee members to undertake the due diligence.

Anne Murphy: I suggest a pre-due diligence. It is a toxic site with tremendous ongoing maintenance issues. The Board should consider whether to do that now or later. This is not a partnership I want to jump in now; we have hard work on other matters to ramp up for July 1 and the transition to Jan. 1. Marine Science Center was asked to look at this as well previously..

Scott Wilson: Building 202 should be first in line in terms of our capital priorities.

Bill Brown: The committee can do a pre-due diligence and report in a month. Let's hold off on this until we get our other work done and then reconsider it.

Action: No action was taken.

New Business:

City Council Annual Report, Nov. 19

Dave reviewed the upcoming meeting with the City Council.

The Board also discussed new membership: Tim Caldwell's position expired at end of October; Ted Springstead is gone.

Rodger Schmitt: You should look more than countywide for membership; Commission would be interested in that.

Scott Wilson: Many people have suggested we broaden our base; I support that. We can determine during interviews if a regional member will be likely to attend meetings.

Dave Robison: Will also run ad in the Leader, Kitsap Papers, Gazette.

Cindy Finnie: Dave will work with David King to put together the interview committee.
Dave Robison: Mayor has authority to make recommendation; City Council takes the final vote. A process is set up with representatives of PDA board, City Council, others to interview. We should schedule interviews by end of November, interviews first week of December. Potential action on new members could be at second City Council meeting in December.

Washington State Parks Commission Hearing on FWPDA plan, Nov. 29 7-9 pm at Fort Worden Commons.

Dave Robison: This meeting will be hosted by State Parks (SP) staff, not the Commission. The purpose is to solicit testimony on co-management proposal and specifically staff recommendation that is to go to Commission on Dec. 6 in Snohomish at Snohomish County Fairgrounds. Testimony only. Staff recommendation will be posted prior to the meeting.

Rodger Schmitt: There is also a Commission Dec. 5 work session, Rodger has agenda draft -- three hours in the afternoon, from 1-4, on Fort Worden.

Dave Robison: Larry Fairleigh has asked that we not reiterate testimony at Oct. 25 Commission meeting. We have received questions from three commissioners; working with Larry to provide coordinated answers. Norm and I meeting Nov. 8 with WFSE representatives (Jeanine Livingston) along with some SP staff (Ed Girard and Marcos Rodrigues). In addition, we will be making a presentation to Team Jefferson Nov. 15, at 7:30 am by Dave, Scott and Dave Timmons.

Dave Robison: Larry has indicated that the Commission recommendation is not likely to be approval of the Business Plan (it's FWPDA's business plan) but instead that it is sufficient to enter into detailed negotiations over management agreement. Dave stated that SP is in discussions with the Federation and their response to the PDA Business Plan; SP is treating it as a response rather than an alternative plan. Dave and Brian Trusty had met with Jeanine and Terri McQuillen in Vancouver; had a good discussion and raised four issues for future discussion:

- 1 How does PDA and SP determine success for co-management?
- 2 What are PDA's performance expectations?
- 3 What are performance measures for preservation of public access at FW?
- 4 What is the employee transition plan for affected FW employees?

These are all issues that need to be addressed and worked out in the management agreement.

Discover Pass

Dave Robison: Met with Partners' leadership group: Fristad, McElwee, Lawson. Larry and Dave met with all Partners on Nov. 6. Discussed Discover Pass. \$240,000 in Discover Passes (DP) sold at FW in 2012, much of it through Coast Artillery Museum. Discover Pass exemption for FW expires end of this year. Partners want to know proposal for 2013 and long-term DP strategy. Larry said Don Hoch wants exemption to expire and a new DP strategy in place. Partners said 2013 is transition year toward FWPDA management in 2014. Clear support for no Discover Pass being required in Campus when FWPDA takes over management. Concerns are being raised about how the DP will be enforced in 2013?

Anne Murphy: General support that Partners want to promote Discover Passes.

Dave Robison: Larry presented 3 DPOptions for 2013:

1 Everybody who enters Park must have Discover Pass (gate). Partners opposed; even Rodger thinks that's not likely.

2 Discover Pass not required on Campus portion of FW but Parks and PDA negotiate a lump-sum payment to Parks in lieu of Discover Pass.

3 Hybrid: Embed a fee into accommodations, meeting rooms for payment to Parks from PDA. Could be factored into future lease rates. At the meeting, Madrona put forth proposal to buy pool of transferable passes; PDA embeds service fees into accommodations, room rentals, etc. Partners could take on marketing campaign for Discover Pass; many could add messages on their letterheads, emails. Discussed whether to have joint marketing campaign. Dave stated that one of the Commission's biggest concern is Discover Pass. Can we have proposal endorsed by SP staff, FWPCA and Partners to bring to Commission? Partners will meet again next Tuesday, 3 pm to discuss further.

Tim Caldwell: I always thought there would not be a Discover Pass. Idea of PDA is accessibility to FW campus area.

Dave Robison: My proposal to Partners: Are you ok with exemption of Discover Pass in Campus area? Still enforced on beaches, trailheads, etc.

Rodger Schmitt: Important that Partners do support Discover Pass.

Scott Wilson: Seems that some kind of modest parking fee should be proposed by FWPCA to be charged by the Partners.

Anne Murphy: What are our Legislators looking for to help Parks?

Rodger Schmitt: Right now campers have Discover Pass exemption. Change Discover Pass from \$30 opt-in to \$10 mandatory for vehicle licenses. Looking at excise tax for RVs. More interest on the part of legislative leadership this year.

Building 202

Dave Robison: On Nov. 7, Dave, Scott, Cindy meeting with Deb Frazier and Dr. Luke Robins on 202 to discuss fundraising, design, budget, timeline. Don't have that information now. Construction estimate has gone from \$5 to \$5.7M. State Parks working out tenure agreement for 202; will get update. This has impact on our future management agreement. Issues of maintenance, janitorial, leasing, etc.

Scott Wilson: Building 202 is at some risk; the funds are sitting there but have not been used, and parties are starting to look at these funds. PDA needs to be more active on this front.

PDA Fundraising

Dave Robison: We are raising additional operating funds; making proposals to foundations and individuals, to raise the \$500,500 for startup/operations. Dave and Cindy have talked to other organizations, donors. This board is not a fundraising board, but we need to look at that to maintain our solvency.

Lela Hilton: Where is Conservancy? Are they recruiting new members?

Dave Robison: They are reorganizing; they don't have capacity to do that right now. Also waiting for PDA to have authority to move ahead.

Scott Wilson: Let's support the Conservancy's capacity-building, and have them add in

Building 202 fundraising.

Committee reports:

Capital Projects Committee: Met Nov. 6. Dave: Commission wants to hear about capital facilities. Larry seeks a 10-year capital facilities plan between SP and FWPDA.

FWPDA's own study is very extensive; Larry wants Steve Milner to see it, review it.

Bill Brown: Plan doesn't show all the work that has been done on capital projects.

No other reports.

Public comment:

Ron Kubec: Remember re Point Wilson, make it clear that PDA is being asked to do this -- not a PDA land grab. Make it very clear it's a request by SP.

Lyle Courtzel: People should pay their full rate for their uses.

Adjourn: 10:55am